

ODYSSEY
IMPACT®

INSPIRE AWARENESS AND UNDERSTANDING



Powerful films spark meaningful conversations that build more cohesive teams and communities.

ODYSSEY IMPACT[®]

We understand the power of storytelling to help shift perspectives, build bridges and foster empathy. Let us help your company use film to enrich Diversity, Equity and Inclusion (DE&I) efforts within your company.

WELCOME!

It's never been harder to attract and retain the best talent, keep staff united and inspired by a common purpose, and work as one cohesive team. The divisions in our country and our lives have rarely been deeper and harder to navigate, but **there's a way through that entertains, inspires and unites staff through shared understanding—it's films and storytelling.**

Diversity, Equity, and Inclusion (DE&I) has become one of the most critical elements in growing a dynamic corporate culture in our pluralist and increasingly divided world. But it's an emotional minefield. **Character-led films speak to the heart and provide the emotional entry points staff teams need to understand the colleagues they work with.** Films let us see through the eyes of others in a way nothing else does.

Odyssey Impact has 30 years of experience creating films that let people into the worlds of those around us who we don't understand but need to. It's a safe space to learn empathy, learn to listen, and understand. And who doesn't like watching films?

Add years of taking film into the community to engage diverse audiences around a common issue such as racial injustice, economic injustice, or employing returning citizens, and that's a powerful combination we can offer to help you navigate DE&I. And you get the best. Our films have won The Human Rights Award at the Venice International Film Festival, The Gold Award at America's Social Justice Film Festival, and the prestigious Peabody Award. **Our outreach team has worked with multinationals and used our extensive experience of teaching the crucial life skills of fostering conversations across lines of difference to build constructive and practical engagement around film.**

Welcome to a new way of incorporating film into your DE&I program that will uplift and entertain. Now, there's one question left—what film shall we watch?



“You can mandate diversity, but you can’t mandate inclusion. Inclusion is about behavior, relationships. You have to change hearts and minds.”

Esi Minta-Jacobs, VP, Human Resources & Product Management, Assetmark



“Descended from the Promised Land shifted how I see and work with Black trauma. The images and stories of Black joy, possibility and prosperity shared by the descendants of the massacre on Black Wall street have shifted how I approach key questions in my research on supporting Black joy and thriving among activists and organizers.”

Rev. Dr. Stephanie Crumpton, Associate Professor of Practical Theology at McCormick Theological Seminary



“GIPHY loved the screening and panel discussion around Descended from The Promised Land: The Legacy of Black Wall Street. In what felt like a living room fire-side chat, Byron’s charisma and first-hand experiences along with Nailah’s masterful storytelling and keen eye to historical accuracy was enough to captivate us. The panel served as a conduit of chronicled information and firsthand experiences, yet there’s something to be said about legacy, something Nailah is certainly building. Planning this all-too important screening and panel discussion felt almost effortless because of Evy and the Odyssey Impact® team. From the preliminary logistical stages all the way up to the night of the panel, GIPHY felt supported, confident, and heard. Odyssey Impact®’s dedication and integrity made for an event that will be revered by GIPHY employees for years to come.”

Isaiah Lawrence, GIPHY

Corporate Impact

Empathy is a powerful force. When harnessed, it can foster understanding, greater collaboration, teamwork and innovation. Using a mix of film, deep-dive discussion led by our experts and immersive events, Odyssey Impact® partners with corporate and non-profit leaders to help advance each organization’s unique DE&I goals across a range of stakeholders—from employees to clients, customers and community members.

Together we can help create and sustain a corporate culture that is attractive to new and existing talent and says to the world, this is a brand that walks its talk.

We are proud to have worked with the following organizations through screenings and events:



ECONOMIC JUSTICE

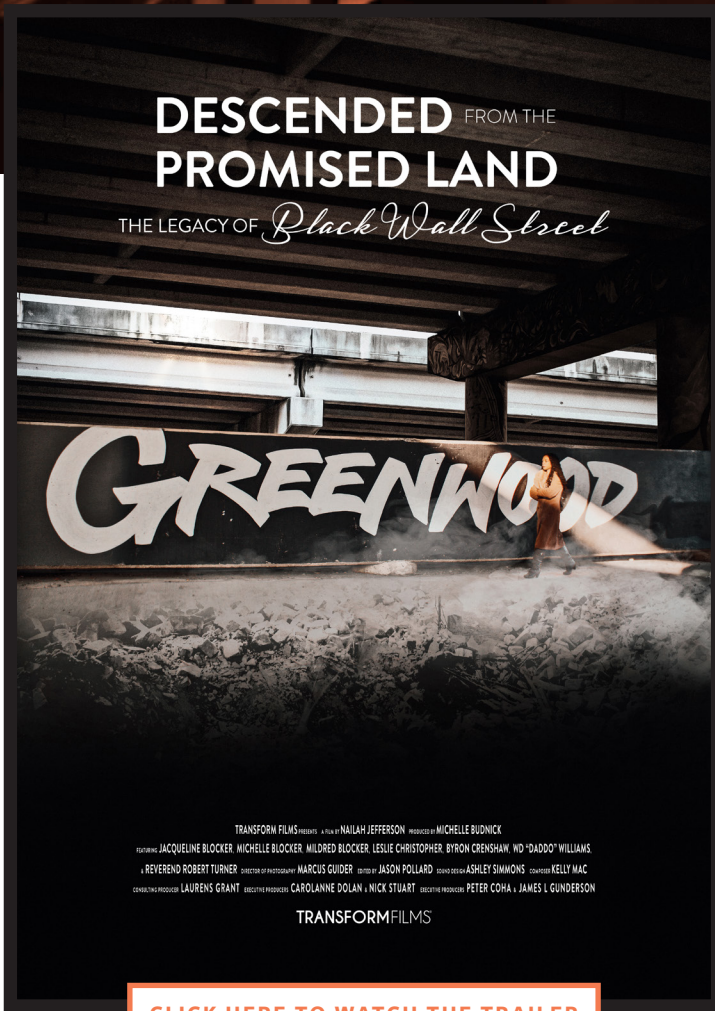
SYSTEMIC RACISM

HISTORY

Descended from The Promised Land: The Legacy of Black Wall Street

2021

Run Time: 22 minutes



In 1921, North Tulsa’s Greenwood District, the most prosperous Black community in America, was set ablaze, bombed, and looted during a racially motivated violent attack against the thriving Black community. Lives were lost, homes burned, and businesses destroyed, and Black Wall Street, as it was known, has never reclaimed its former glory. The Tulsa Race Massacre was only the first in a line of repeated targeted attacks on the progress of the Greenwood District and its residents.

Through the lens of Black Wall Street, descendants Byron Crenshaw and sisters Jacqueline and Michelle Blocker recount the century-long thread from the Tulsa Race Massacre to the present. Their story provides insight into the lingering economic, psychological, and emotional impact that has undermined rebuilding the once-thriving community.

Directed by Nailah Jefferson

Optional Impact Offerings

Exclusive access to a special Odyssey Impact hosted panel discussion to commemorate the centennial of the Tulsa Race Massacre. The discussion is moderated by Rev. Dr. Stephanie M. Crumpton, and featured a panel of those directly involved in the film, including filmmaker Nailah Jefferson, Michelle Blocker, Jacqueline Blocker, and Byron Crenshaw, the descendants featured in the film, as well as Rev. Dr. Robert Turner, pastor of the Historic Vernon AME Church in Tulsa, Oklahoma. The conversation focuses on the reshaping of historical narratives, the importance of memorializing mass tragedy, and visions for the future.



WOMEN'S HISTORY MONTH

RELATIONSHIP BUILDING

SYSTEMIC RACISM

Stranger/Sister

2020

Run Time: 39 minutes



The United States is experiencing a surge in hate crimes as a tide of white supremacy gathers momentum nationwide. Muslim and Jewish communities are particularly at risk. *Stranger/Sister* is the story of two ordinary women, one Muslim and one Jewish, who dare to believe they can join hands to stop the wave of hate. Overcoming a long history of distrust between their two religions, they build a movement that turns strangers into sisters, challenging our assumptions about how to fight hate in America. Intimately following women from Sisterhood of Salaam Shalom chapters in Austin, Chicago, and across the Nation, the Sisters build a powerful network of hope in a time of chaos and hate.

Directed by Kirsten Kelly and Katie Taber

Optional Impact Offerings

Exclusive access to a special Odyssey Impact hosted panel discussion to commemorate the launch of the official social impact campaign for *Stranger/Sister*. The discussion is moderated by Riaz Patel and features the film's Directors and Producers, Kirsten Kelly and Katie Taber, Sisterhood of Salaam Shalom Co-Founders, Sheryl Olitsky and Atiya Aftab, Rev. Mark Fowler, CEO of Tannenbaum Center, Dr. Jennifer Howe Peace of the Pluralism Project at Harvard University, Jalaya Liles Dunn of the Southern Poverty Law Center, as well as two teenage members of the Sisterhood, Oliva Rotter and Asiyah Ball. The conversation offers insights into the making of the film, the goals for the impact campaign, and provides inspiration for relationship building across lines of difference.



PERFECT FOR WORKSHOP INTENSIVE

CRIMINAL JUSTICE

SYSTEMIC RACISM

COMMUNITY EMPOWERMENT

MILWAUKEE 53206

2017

Run Time: 54 minutes



[CLICK HERE TO WATCH THE TRAILER](#)

MILWAUKEE 53206 chronicles the harsh reality of residents living in the zip code that incarcerates the highest proportion of African American men. Through the intimate stories of three 53206 residents, we witness the high toll that excessive sentencing and mass incarceration takes on individuals and families. A mother of five, Beverly Walker tirelessly works to raise her children and free her husband Baron from an excessive prison sentence. Chad Wilson, a newly released citizen, confronts the uphill battle of finding viable employment with the help of Dennis Walton, who works with fathers reentering society from prison.

The stories in this film are not unique to 53206 and can inspire change in ZIP codes across the country. *MILWAUKEE 53206* can be used as a tool to educate and activate your community, house of worship, university, and/or workplace.

Directed by Keith McQuirter

Optional Impact Offerings

Exclusive access to a special Odyssey Impact hosted panel discussion hosted by Odyssey Impact, in partnership with Ending Mass Incarceration. The discussion is moderated by Melissa C. Potter, former Head of Social Impact and Communications at Odyssey Impact and Rev. John Vaughn, Executive Pastor, Ebenezer Baptist Church in Atlanta. Panelists include Brittany White, Live Free Decarceration Campaign Manager, Faith in Action; Chad Sean Alexander, Featured in *MILWAUKEE 53206*, and Craig DeRoche, Senior Vice President, Advocacy & Public Policy, Prison Fellowship. This panel discussion focuses on the challenges of life post-incarceration, the importance of communal support for the formerly incarcerated, and the power of second chances.



Official Selection
American Black
Film Festival
2017



PERFECT FOR WORKSHOP INTENSIVE

DESTIGMATIZATION

RE-ENTRY

SECOND CHANCES

All I See is the Future

2019

Run Time: 14 minutes



With only “five files and my faith,” Dr. Carolyn Powell opened her first private optical clinic practice in Stapleton, an underserved and dangerous area of Staten Island, New York. A young man shows up at her door looking for work, saying that he had training in optics. She knew from the certificate that the training was from prison but he swore that “I will be nothing but an asset for you.” And with that, she took a chance on him.

Bryant Pearson had been a notorious drug dealer from the Stapleton Projects but with Doc as his mentor, he began to dare to dream the unthinkable—to become a professional. While working at the clinic, he enrolls at the City Tech CUNY School of Optometry, living his motto “All I See is the Future.” Together they grow the business with great success until he ends up in the wrong place, at the wrong time. With everything at stake, Bryant has to face one last binding tie to his past, so that his future vision can come to fruition.

Directed by Nancy Dionne



Our Products & Services

Exclusive Base Package*

One year, digital access to one film. Downloadable digital access to the film resources in the digital Screening Toolkit.

\$5,000

One year, digital access to three films. Downloadable digital access to the film resources in the digital Screening Toolkit.

\$12,500

One year, digital access to five films. Downloadable digital access to the film resources in the digital Screening Toolkit.

\$20,000

*Includes consultation, planning, and support for custom screening of the film(s) for a company event.

Optional Customized Offerings

Exclusive filmed conversations with subject matter experts, filmmakers, and subjects featured in the film. Available as a digital download resource for employees. Running times vary.

\$1,500 per film

Live Panel discussion including implementation, planning, and moderator support for the screening of the film for a company event.

\$3,000 per film

Additional custom packaging and quotes are available.



For more information and to request our free film screening offerings, scan here!

Want to host a screening? We are happy to help you.

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